

# Suwenjing Li

User Experience Designer

912-323-8883

lisuwenjing@gmail.com

Portfolio: <https://www.lisuwenjing.com>

[linkedin.com/in/suwenjing-li](https://www.linkedin.com/in/suwenjing-li)

## EXPERIENCE

- UX Design Co-op  
GE Appliances** Louisville, KY  
Jun.2021 - Jun.2022
  - Executed the development of an award-winning stand mixer project as a UX designer. Collaborated closely with project manager and stakeholders to host 6 co-creation workshops, conduct market research, and create wireframes and prototypes that defined features and provided solutions under technical constraints. Conducted 3 usability studies to improve the user experience and ensured the product met or exceeded consumer needs and expectations. Recognized with a CES2023 award for outstanding product design.
  - Led a team of 2 designers in the redesign of the central controller DFS thermostat for Haier (China), from concept to final deliverables in just 3 months. Conducted 3 design iterations and developed remote control functionality to improve user experience. The resulting product was showcased at high-profile conventions, including AHR Expo 2022, and was highly praised for its innovative design and improved functionality.
  - Designed a variety of projects, including IoT apps, screen-based appliances, service design, and web design during internship. Utilized a brand-centric approach to iterate on current designs and update design systems, making them sustainable and accessible across the kitchen, laundry, air product, and innovation lineups. Demonstrated ability to work across multiple projects simultaneously and collaborate effectively with cross-functional teams.
- UX Lead  
Deloitte × SCADpro** Savannah, GA  
Sept. 2022 - Nov. 2022
  - Led design team of 4 as design strategist to tackle the housing instability issue in New York.
  - Delivered a comprehensive platform for underprivileged communities to find affordable housing options, and provided feasible solutions to make this platform accessible by integrating with NYC's current infrastructure.
  - Executed in-person interviews with 8 participants at the Bowery Mission (NYC shelter) to further study user pain points & feasibilities for potential design implementation.
  - Presented final project of intuitive design and well thought out accessibility strategy to top level consulting team from Deloitte with positive outcome.
- UX Researcher, Industrial designer  
Trane × SCADpro** Savannah, GA  
Mar.2020 - Jun. 2020
  - Redesigned Trane's commercial thermostat Pivot with its appearance and control system based on client's demand and requirement.
  - Created 30+ iteration during concept phase and became the final outcome direction for the team.
  - Collaborated closely with ux team to work on the control experience through thermostat interaction exploration workshop and quick design sprint.
- Teaching Assistant  
Interaction design course, HUST** Wuhan, China  
Mar.2017 - Sept. 2017
  - Supervised 12 international students in designing a mobile app for Chinese calligraphy.
  - Created a dedicated syllabus for international students about design methodology & software proficiency of Axure.
  - Mentored students through the design process including preliminary research, user flows, information architecture, low-fidelity wireframe, prototyping, and usability testing.

## EDUCATION

### Savannah College of Art and Design (SCAD)

Savannah, GA  
Anticipated May, 2023

MA, Industrial Design  
MA, Design Management

### Huazhong University of Science and Technology (HUST)

Wuhan, China  
2014 - 2018

BFA, Product Design

## PROFESSIONAL SKILLS

### Collaboration

Mind Mapping	Design Sprint
Affinity Mapping	Brainstorming

### Communication

Idea Visualization	Story Telling
Vision Presentation	Data Visualization

### Research

Contextual Research	Survey
User Interview	Usability Testing

### Prototyping

Physical Prototyping	Paper prototyping
High-fidelity Prototyping	

### Tools

Adobe Illustrator	Rhino
Adobe InDesign	Keyshot
Adobe Photoshop	Figma
Adobe Premiere	Axure RP